



## **For immediate release**

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## **Cityside Subaru Selects the Foundation for Belmont Education (FBE) as Its *Share the Love* Local Charity**

*Consumers who are buying or leasing a new car from Belmont's Cityside Subaru dealership can select the FBE as their charity of choice and Subaru will donate \$250 to help the FBE continue to support educational excellence in Belmont's public schools.*

**Belmont, MA – November 17, 2014** – Cityside Subaru has selected The Foundation for Belmont Education (FBE) as its first local non-profit organization to benefit from the *Subaru Share the Love* fundraiser, a national initiative by the car manufacturer that has donated more than \$25 million to local charities across the U.S. during the past four years.

Under the program, consumers who are purchasing or leasing a new vehicle can select the FBE as their charity of choice, and Subaru will donate \$250 to the foundation, which supports educational excellence and enrichment in the Belmont Public Schools. The *Share the Love* event begins Nov. 20<sup>th</sup> and runs through Jan. 2, 2015.

The FBE is one of five charities that area residents can choose to give to – and the only local option selected by Cityside Subaru, Belmont's local dealership; the remaining four are national charities selected by the car manufacturer. Subaru is aiming to raise \$10 million this year for charities across the U.S., double last year's donation. Over the past four years, the *Share the Love* program has raised \$25 million. Cityside Subaru has contributed approximately \$260,000 to that effort.

“We are excited to be able to provide local residents with an opportunity to directly give back to their community through Subaru’s *Share the Love* program,” said Rick White, General Manager and Co-Owner of Cityside Subaru. “We are proud to be part of the Belmont community, and are pleased that through this innovative fundraising initiative we can show our support of its fantastic school system.”

In partnership with the Belmont Public School system, the Foundation for Belmont Education supports the community's interest in ensuring that educators and students alike are given the best tools, technology and training that foster innovation and love of learning. The FBE's partnership with Cityside Subaru is reflective of how the Belmont community is coming together to support innovative curriculum enrichment across the school system.

#### **About Cityside Subaru**

Cityside Subaru is a Stellar Performer Subaru Dealership in Massachusetts serving Metro Boston, Cambridge, Arlington and Belmont area. Named Subaru Dealer of the Year in 2010 by DealerRater.com, Cityside Subaru is located at 790 Pleasant St (Rt 60) in Belmont, MA. Cityside Subaru treats the needs of each individual customer with paramount concern, and enjoys the challenge of meeting and exceeding customers’ high standards. Visit us at [www.citysidesubaru.com](http://www.citysidesubaru.com).

#### **About The Foundation for Belmont Education (FBE)**

The Foundation is a community-sponsored, non-profit, charitable organization run by volunteers. The FBE was founded in 1993 to support educational excellence and enrichment in the Belmont Public Schools and is a 501(c)(3) charitable organization dedicated to making a difference in the Belmont Public Schools. Thanks to donations from thousands of Belmont residents and businesses over the years, the FBE has granted more than \$2.6 million to the Belmont Public Schools to support 558 projects initiated and organized by administrators, teachers and staff. While the Foundation cannot substitute for public support of education through tax dollars, the funds it raises can play a pivotal role in fostering the creativity of teachers, engaging the interest of students, and sustaining the tradition of excellence that has characterized the Belmont Public Schools for so many years. For more information, please visit [www.fbe-belmont.org](http://www.fbe-belmont.org).

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