



## FBE's 2020 Annual Fundraiser Sponsorship Levels



<input type="checkbox"/> Investor in Education Sponsor \$5,000
<input type="checkbox"/> Partner in Education Sponsor \$2,500
<input type="checkbox"/> Sponsor \$1,500
<input type="checkbox"/> Contributor \$750
<input type="checkbox"/> Donor \$500
<input type="checkbox"/> Supporter \$200

### SPONSORSHIP DETAILS ON REVERSE SIDE

**PLEASE CHECK THE APPROPRIATE BOX ABOVE AND COMPLETE THE FOLLOWING INFORMATION:**

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_

All checks should be made payable to **Foundation for Belmont Education**, P.O. Box 518, Belmont, MA 02478.

**SPONSORSHIPS MUST BE RECEIVED BY** by February 7, 2020 **TO APPEAR IN THE PROGRAM BOOK.**

\_\_\_\_ Yes, my sponsorship is \$500 or above; I will be using \_\_\_\_ complimentary ticket(s). Please indicate how you want your name(s) to appear on the name tags: \_\_\_\_\_

\_\_\_\_ No, I will not be able to use my tickets this year.

**AD COPY:**

\_\_\_\_ Please use the ad copy from the 2019 Program Book.

**OR**

\_\_\_\_ By **February 7, 2020** and per the following Advertising Specifications, my ad copy will be sent via e-mail to [FBE.sponsorship@gmail.com](mailto:FBE.sponsorship@gmail.com).

**Ad specs:**

- Black/white or grayscale, press ready PDF (.pdf) or high resolution (300dpi) JPEG or TIFF (.jpg or .tiff)
- **Investor, Partner & Sponsor:** full page - 4.5" w x 7.5" h (Portrait); **Contributor:** half page - 4.5" w x 3.75" h (Landscape); **Donor:** quarter page/business card - 2.25" w x 3.75" h (Portrait) **or** 3.75" w x 2.25" h (Landscape)

*Per IRS guidelines, \$75.00 of each event ticket cost is considered "goods and services received."*

Questions? Contact Barbara Bulfoni at [FBE.sponsorship@gmail.com](mailto:FBE.sponsorship@gmail.com) or 617-484-7989.  
For more information, please visit [www.fbe-belmont.org](http://www.fbe-belmont.org).

**Thank you for supporting the Foundation for Belmont Education!**



# FBE's 2020 Annual Fundraiser Sponsorship Details



## **Investor in Education Sponsor \$5,000**

### Year-Round and Special Recognition at FBE fundraising events

- Front page listing on FBE website for ONE YEAR
- Website visibility as 'FBE Highlight Investor' on a rotating basis throughout the year
- Press release coverage as Investor in Education Sponsor
- Sponsorship noted on FBE social media platforms
- Opportunity for newsletter communication through FBE Constant Contact list for qualifying FBE-related promotions

### Annual Fundraiser (March 14, 2020) - Title Event Sponsor

- Sponsorship listed on emailed invitations (district-wide listservs)
- Premium full-page ad placement in the program book (4.5" w x 7.5" h, Portrait)
- Event tickets\* for four guests
- Event sponsorship recognition prominently displayed at the event and on FBE social media platforms
- Verbal acknowledgement of sponsorship during the event
- Sponsorship listing in the program book
- Recognized in post-event thank you email to participants

### Spelling Bee Title Event Sponsor (November 2020)

- Sponsorship listed on printed and emailed information (community-wide reach)
- Event sponsorship recognition displayed at the event – corporate banner (FBE provided) displayed at event
- Premium full-page ad placement in the program book and cover page recognition
- Opportunity to have a table at the event with literature hand-outs
- Recognized in post-event thank you email to participants

### Apple Run (October 2020)

- Corporate banner (FBE provided) displayed prominently

## **Partner in Education Sponsor \$2,500**

### Annual Fundraiser (March 14, 2020) - Title Event Sponsor

- Sponsorship listed on emailed invitations (district-wide listservs)
- Premium full-page ad placement in the program book (4.5" w x 7.5" h, Portrait)
- Listing on FBE website in advance of the event
- Tickets\* for four guests
- Sponsorship recognition displayed at the event
- Sponsorship listing in the program book

### Spelling Bee Sponsor (November 2020)

- Half-page ad placement in the program book and cover page recognition

## **Sponsor \$1,500**

- Premium full-page ad placement in the program book (4.5" w x 7.5" h, Portrait)
- Listing on FBE website in advance of the event
- Event tickets\* for two guests
- Sponsorship recognition displayed at the event
- Sponsorship listing in the program book

## **Contributor \$750**

- Half page ad in the program book (4.5" w x 3.75" h, Landscape)
- Sponsorship listing on FBE website
- Event tickets\* for two guests
- Sponsorship recognition displayed at the event
- Sponsorship listing in the program book

## **Donor \$500**

- Quarter page ad in the program book (2.25" w x 3.75" h, Portrait **or** 3.75" w x 2.25" h, Landscape)
- Event tickets\* for two guests
  - Sponsor recognition displayed at the event
  - Sponsorship listing in the program book

## **Supporter \$200:** Sponsorship listing in the program book and at the event.

\* Per IRS guidelines, \$75.00 of each event ticket cost is considered "goods and services received".